

Next Generation Suborbital Researchers Conference

Palo Alto, CA – February 27-29, 2012

Sponsorship Opportunities Guide



Welcome aboard to this new era of suborbital research, science, and education...

To help grow this market, promote the industry, and gain a new supportive constituency among the scientific community, the CSF Suborbital Applications Researchers Group (SARG) is proud to organize the 3rd Annual Next-Generation Suborbital Researchers Conference in Silicon Valley.

The first annual conference, in Boulder, Colorado, drew over 250 participants including scientists, educators, technologists, industry representatives, and media, and the 2011 conference, in Orlando, Florida, drew around 350 people. We expect equal or higher participation for the 2012 conference.

The CSF's scientific advisory group for commercial suborbital research, known as the Suborbital Applications Research Group (SARG), helps to ensure that the program tracks include a wide range of scientific, technology R&D, and STEM education topics from speakers across the nation and the globe.

NSRC 2012 will be held at the Crowne Plaza Hotel and Resort in Palo Alto, CA from February 27-29, 2012. We would like to encourage you to participate in this exciting conference by becoming a sponsor!



NSRC-2012

*Hosted by NASA Ames in the
Bay Area of California*

February 27-29, 2012

*Southwest Research Institute® • NASA Ames
Commercial Spaceflight Federation*



Suborbital flights into space are not just for tourists – they are a perfect opportunity for scientific research...

We would encourage you to participate in this exciting conference by becoming a sponsor!

24 organizations sponsored the 2011 conference and the list of last year's sponsors are shown below and can also be found at: <http://www.swri.org/9what/events/confer/nsrc/2011/index.htm>. Sponsors will get broad exposure for their company's brand and will provide financial support to help ensure the success of the 2012 conference and our efforts to promote commercial spaceflight and commercial suborbital research through activities such as SARG – the Suborbital Applications Research Group. Sponsorships are a tax-deductible business expense.

Please contact Dr. Alan Stern astern@boulder.swri.edu, Chair of the Suborbital Applications Researchers Group, if you would like to join our list of sponsors!

Levels of Sponsorship for NSRC 2012

Levels of Sponsorship with Associated Benefits					
\$2000	\$3000	\$5000	\$10000	\$20000	
One complimentary registration to attend NSRC 2012	X	X	X	X	X
Logo icon on program, screensaver, venue signage	X	X	X	X	X
One page 8-1/2" x 11" (or smaller) flyer in registration packets	X	X	X	X	X
Exhibit space in NSRC exhibition hall	X	X	X	X	
Invited presentation talk			X	X	X
Daily use of complimentary hospitality suite			X	X	X
Banner with company name and logo prominently displayed			X	X	X
Total of two complimentary registrations to attend NSRC 2012			X	X	X
Featured exhibit space in NSRC plenary conference hall				X	X
Inclusion of a one-page colored flyer featured in NSRC program book				X	X
Total of four complimentary registrations to attend NSRC 2012				X	X
Coffee break sponsorship				X	X
Larger logos on all conference banners, signage and website				X	X
Site host for NSRC 2013					X

2011 NSRC Sponsors:



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Launching by the Bay in 2012

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<http://nsrc.swri.org>